



2017-2018 Theme: Looking Past Stereotypes: Accepting others in today's world

A Co-Curricular Activity Supported by the
United Nations Alliance of Civilizations Secretariat (UNAOC) in New York

www.artessay.org

Dear Educator:

Middle and high-school students in Central Florida are invited to submit an original work of art and/or a written composition on the theme of **Looking Past Stereotypes: Accepting others in today's world**. This global, humanistic theme of the Atlantic Institute's Annual Art and Essay Contest incorporates, but is not limited to, the following areas of study:

- ENGLISH LANGUAGE AND ARTS
- GIFTED
- HEALTH EDUCATION
- SCIENCE
- SOCIAL STUDIES
- SPECIAL SKILLS
- THEATRE
- VISUAL ARTS
- WORLD LANGUAGE

In addition to promoting international education and effective global citizenship, this Contest is co-curricular and adheres to national, educational curriculum standards, and specifically the Florida Sunshine State Standards (see Appendix A and Appendix B).

Program Objectives and Focal Points:

- To increase student responsiveness in solving global and local problems relating to intercultural understanding, tolerance, and respect towards others;
- To increase student awareness of international and cultural issues;
- To increase students' ability to be work effectively and collaboratively with individuals from backgrounds different than their own and from around the world;
- To enhance civic engagement in youth;
- To create ways for young people to think about engaging in their communities, affecting society at multiple levels;

Program Participants: Students, teachers and the educational system that administers education for middle and high school age youth (Grades 6 -12) in Central Florida (including Orange, Seminole, Osceola, Brevard, Volusia, and Lake counties).

Program Theme for 2017-2018:

Looking Past Stereotypes: Accepting others in today's world

AWARDS

The Atlantic Institute will distribute 60 awards: 10 awards for students in each category (Art, Essay) at each level (**Middle** School, **High** School) and 3 awards for the first place through third place students' sponsoring teacher in each category and level.

Awards per Age Group for Art and for Essay (Art Middle, Art High, Essay Middle, and Essay High):

1st Place: \$100

2nd Place: \$75

3rd Place: \$50

4th through 10th Place (for students only): \$25

Awards for Teachers for each category:

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Note. Teachers will receive the award amount associated with the highest placement received by their participating students.

JUDGING

Submitted essays and artwork will be judged by a committee led by professors and leaders from local institutions of higher education and select individuals within the five-county community of Central Florida.

ESSAY CONTEST RULES

- Grades 6, 7, and 8 will compete in the Middle School Category.
Grades 9- 12 will compete in the High School Category.
- Each sponsoring teacher may submit an unlimited number of essays from his or her class(es).
- *Essays may be one of the following four types:* Persuasive Essay, Informative Essay, Narrative Story, or True Story.
- Essays must be original, unpublished, and written by one student, and must not exceed 1000 words.
- Students may only submit one (1) essay within the Essay Contest. Students who submit an essay are still permitted to enter (1) submission in the Art Contest and vice versa.
- Each submission must include: the student's name, grade, school, city, state, sponsoring teacher's name, sponsoring teacher's email address and district superintendent's name.
- Essays lacking the above criteria may be disqualified. The online submission form will require all of these details. You will receive a confirmation that your essay has been received.
- ALL ESSAY SUBMISSIONS MUST BE MADE ONLINE at www.artessay.org. You may type your essay directly into the submission website or paste your essay electronically into the space provided. DO NOT submit physical copies of your essays via mail. Be sure to submit your essay online sufficiently in advance of the deadline so that any potential technical issues may be addressed.
- **Submissions** must be completely entered into the website no later than **6:00 pm on December 18, 2017**.
- Winning essays become the property of Atlantic Institute and as such may be used, copied, and displayed by Atlantic Institute for promotional/informational purposes.
- **DISQUALIFYING FACTORS:** Essays may be disqualified automatically or receive lower scores if they lack any aforementioned criteria. Please follow the directions for each submission.

ESSAY CONTEST RUBRIC
Atlantic Institute Art and Essay Contest

2017-2018 Theme: **Looking Past Stereotypes: Accepting others in today's world**

| CRITERIA | 4 | 3 | 2 | 1 | SCORE |
|---|---|--|--|---|-------|
| FOCUS/ MAIN POINT | The essay is <u>focused</u> , purposeful, and reflects clear insight and ideas | The essay is focused on the topic and includes relevant ideas | The essay is focused on topic and includes few loosely related ideas | The essay poorly addresses topic and includes irrelevant ideas | |
| SUPPORT | <u>Persuasively</u> supports main point with well-developed reasons and/or examples. | Supports main point with developed reasons and/or examples. | Supports main point with some underdeveloped reasons or examples. | Provides little or no support for the main point. | |
| ORGANIZATION & FORMAT Paragraphs Transitions | <u>Effectively</u> organizes ideas to build a logical, coherent argument | Organizes ideas to build an argument | Some organization of ideas to build an argument: | Little or no organization of ideas to build an argument | |
| LANGUAGE USE, STYLE & CONVENTIONS Sentence structure Word choice Audience recognition Grammar Spelling Punctuation | <u>Effective</u> and <u>creative</u> use of elements of style to enhance meaning Uses correct grammar, spelling, and punctuation throughout with <u>very few</u> errors. | Appropriate use of elements of style Uses correct grammar, spelling, and punctuation with few errors. | Some use of elements of style Contains frequent errors in grammar, spelling, and punctuation. | Little or no use of elements of style Many errors in grammar, spelling, and punctuation, makes reader's comprehension difficult. | |
| ORIGINALITY Expression of the theme in a creative way | Distinctive experimentation with language and usage to enhance concepts Applies higher order thinking and creative skills to relay complex ideas | Sufficient experimentation with language and usage to enhance concepts Applies basic creative skills to relay ideas | Very little experimentation to enhance concepts Does not exhibit creative thinking skills | No experimentation nor enhancement of concepts No adherence to the theme | |

Total (100 points maximum) : _____

ART CONTEST RULES

- Grades 6, 7 and 8 will compete in the Middle School Category.
Grades 9- 12 will compete in the High School Category.
- Artwork can be submitted in virtually any two dimensional media, including the following subcategories: Drawing, Painting, Collage, Photography and Graphic Design
- Students may only submit one (1) piece of artwork (in any medium) within the Art Contest. Students who submit artwork are still permitted to enter (1) submission in the essay portion of the Contest.
- Each submission must include: the student's name, grade, school, city, state, sponsoring teacher's name, sponsoring teacher's e-mail address, district superintendent's name and Artist's Statement. Submissions lacking the above criteria may be disqualified. The online submission form will require all of these details and give you the appropriate instructions for submitting your art.
- ALL ART SUBMISSIONS MUST BE REGISTERED ONLINE at www.artessay.org. Be sure to register your art work sufficiently in advance of the deadline so that any potential technical issues may be addressed. This is also where you will write your Artist's Statement (200 word maximum).
- Submissions must be **physically received in our office no later than December 18, 2016.**
- Winning art pieces become the property of Atlantic Institute and as such may be used, copied and displayed by Atlantic Institute for promotional/informational purposes.
- Artwork from non-winning students will be returned upon request after the Awards Ceremony. (Please provide a detailed address on the back of each submission that you want returned, as well as postage and packaging for the return of each piece). Non-winning students relinquish all claims to submitted pieces *on a date to be determined*
- Please note that Atlantic Institute reserves the right to not recognize any winners whatsoever in said category should the category lack quality submissions (as deemed by the professional judges).

General guidelines for all art submissions EXCEPT Photography and Graphic Design:

Traditional media categories include *Drawing*, *Painting*, and *Collage*: Original work must be 16" x 20" which in turn needs to be *mounted* or *executed* (not matted) on illustration board of equal size (black in color if possible). The artwork will extend to the edges of the illustration board. All artworks must include an "Artist's Statement" on the back of each work. If the art is on canvas, the canvas should have gallery finished edges. All images must be two-dimensional, original, and not appropriated from any other resource unless dramatically altered. Artwork must be unpublished and completed by one person.

General guidelines for Photography submissions:

Photography work includes color and black & white works. Actual photos should be 8" x 10" only and must be printed on 8.5" x 11" photo paper. Please do not frame and do not mount photography submissions. All images must be two-dimensional, original, and not appropriated from any other resource unless dramatically altered. Artwork must be unpublished and completed by one person.

General guidelines for Graphic Design submissions:

Graphic design work is defined as the use of computer media and innovative computer applications in art. Original artwork must be 8.5"x11" only, and must be mounted on illustration board that is also 8.5"x11". Please only mount the piece on illustration board that is the aforementioned size. Please do not matt graphic design work. All images must be two-dimensional, original, and not appropriated from any other resource unless dramatically altered. Artwork must be unpublished and completed by one person.

DISQUALIFYING FACTORS: Artwork may be disqualified automatically or receive lower scores if it lacks any of the aforementioned criteria. Please follow the exact directions for each submission.

ART Submission: Art pieces should be submitted **by mail** to or dropped off at:

*Art & Essay Contest
c/o Atlantic Institute*

940 South Winter Park Drive, Casselberry, FL, 32707

****If indicated by your school board contact, art pieces may also be dropped off at an
Officially designated office within your county by December 13, 2017.**

ART CONTEST RUBRIC

2017-2018 Theme: **Looking Past Stereotypes: Accepting others in today's world**

| Criteria | Poor Quality (1-7 points) | Good Quality (8-15 points) | Excellent Quality (16-20 points) | Score* |
|--|--|--|---|--------|
| Craftsmanship | *There is no evidence of skill development in the media; little technical competency | *Demonstrates some skill with the media; technically proficient | *Demonstrates strong skill with the media; technically accomplished | |
| Formal Qualities | *Composition lacking a cohesive appearance *Weak integration of elements and principles of design | *Composition lacking a cohesive appearance *Some integration of elements and principles of design | *Composition is cohesively unified *Strong integration of elements and principles of design | |
| Creativity | *Does not exhibit innovative thinking - very little experimentation to enhance concepts *Does not exhibit creative thinking skills - uses trite or over-used images and/or approach | *Exhibits innovative thinking - sufficient experimentation to enhance concepts *Unusual approach, play on image and concept; use of visual metaphor that has some visible connection to the theme | *Exhibits distinct experimentation and innovation to enhance creative concepts *Use of strong metaphor, personal meaning and/or elaborate or complex visual responses with a strong apparent connection to the theme | |
| Interpretation of Topic | *Poor interpretation and communication of thematic concepts due to inappropriate or inadequate images or thoughts | *Adequate interpretation and communication of thematic concepts | *Excellent interpretation and communication of thematic concepts | |
| Artist's Statement (No longer than 200 words) | * There is little or no correspondence between the written statement and the visual image *Does not reflect on the experiences or art processes utilized in the creation of the artwork | * There is moderate correspondence between the written statement and the visual images * Reflects in writing on the experiences or art processes utilized in the creation of the artwork with adequate or minimal explanation | *There is strong correspondence between the written statement and the visual image *Reflects on the experiences or art processes utilized in the creation of the artwork with detail and thorough explanations | |

Score* Maximum 20 points per row.

Total (100 points maximum) = _____

HOW TO CONTACT THE ATLANTIC INSTITUTE

Atlantic Institute - Orlando
940 South Winter Park Drive
Casselberry, FL 32707
Phone: 321-203-2191

Contact Person : Debbie Medina
Educational Programs Coordinator

Email: contestfl@theatlanticinstitute.org

Web: www.artessay.org

MANY THANKS FOR YOUR PARTICIPATION!

Appendix A

The suggested MIDDLE SCHOOL Florida Sunshine State Standards for Contest related disciplines include but are not limited to:

- ENGLISH LANGUAGE AND ARTS
 - LAFS.K12.SL.1.1 - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
 - LAFS.K12.SL.1.2- Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.
- GIFTED
 - G.K12.5.1.1b - Demonstrate a greater awareness of others through participation in programs and projects that emphasize service to others.
 - G.K12.5.1.1a - Recognize the essential need to respect the ideas, feelings, and abilities of others.
- HEALTH EDUCATION
 - HE.6.B.4.4- Compile ways to ask for assistance to enhance the health of self and others.
 - HE.6.B.4.3- Demonstrate effective conflict-management and/or resolution strategies.
 - HE.7.B.4.4- Demonstrate how to ask for assistance to enhance the health of self and others.
 - HE.7.B.4.1- Apply effective communication skills when interacting with others to enhance health.
 - HE.8.B.4.1 - Illustrate skills necessary for effective communication with family, peers, and others to enhance health.
 - HE.8.P.8.1 - Promote positive health choices with the influence and support of others.
- SCIENCE
 - SC.68.CS-CC.1.2-Apply productivity and or multimedia tools for local and global group collaboration.
 - SC.68.CS-CC.1.2-Apply productivity and or multimedia tools for local and global group collaboration.
- SOCIAL STUDIES

- SS.6.W.1.6 - Describe how history transmits culture and heritage and provides models of human character.
- SS.6.G.2.4 - Explain how the geographical location of ancient civilizations contributed to the culture and politics of those societies.
- SS.7.C.2.13- Examine multiple perspectives on public and current issues.
- SS.7.C.2.14- Conduct a service project to further the public good.
- SS.8.A.4.18 -Examine the experiences and perspectives of different ethnic, national, and religious groups in Florida, explaining their contributions to Florida's and America's society and culture during the Territorial Period.
- SS.8.FL.3.7 - Discuss the different reasons that people save money, including large purchases (such as higher education, autos, and homes), retirement, and unexpected events. Discuss how people’s tastes and preferences influence their choice of how much to save and for what to save.
- SPECIAL SKILLS
 - SP.PK12.US.20.1a- Identify a range of emotions and feelings of others.
 - SP.PK12.DH.5.4a- Communicate with others in ways appropriate for the relationship, such as friends and family
- THEATRE
 - TH.68.C.2.1- Use group-generated criteria to critique others and help strengthen each other’s performance.
 - TH.68.H.1.5- Describe one’s own personal responses to a theatrical work and show respect for the responses of others.
- VISUAL ARTS
 - VA.68.H.1.1: Describe social, ecological, economic, religious, and/or political conditions reflected in works of art.
 - VA.68.O.3.1: Select and use the structural elements of art and organizational principles of design to document images in various formats for public audiences.
- WORLD LANGUAGE
 - WL.K12.AL.3.3- Justify personal preferences, needs and feelings in order to persuade others.
 - WL.K12.IH.3.3- Express degrees of emotion and respond appropriately to the feelings and emotions of others.

Appendix B

The suggested HIGH SCHOOL Florida Sunshine State Standards for Contest related disciplines include but are not limited to:

- ENGLISH LANGUAGE AND ARTS
 - LAFS.K12.SL.1.1 - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
 - LAFS.910.SL.1.1 - Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 9–10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
 - LAFS.1112.SL.1.1-Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
- GIFTED
 - G.K12.5.3.2b - Communication - Understand: Show an awareness of the experiences, needs, and concerns of others in the communication process.
 - G.K12.4.3.3b - Communication - Understand: Use multiple tools and techniques to target identified audiences; use precise language to explain positions.
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- HEALTH EDUCATION
 - HE.912.B.4.1- Explain skills needed to communicate effectively with family, peers, and others to enhance health.
 - HE.912.B.4.4- Analyze the validity of ways to ask for and offer assistance to enhance the health of self and others.
- SCIENCE
 - SC.912.CS-CC.1.1- Evaluate modes of communication and collaboration
 - SC.912.CS-CC.1.7 - Evaluate program designs and implementations written by others for readability and usability.
- SOCIAL STUDIES
 - SS.912.P.10.12 - Examine how perspectives affect stereotypes and treatment of minority and majority groups in society.

- SS.912.P.10.6 - Discuss how privilege and social power structures relate to stereotypes, prejudice, and discrimination.
- SPECIAL SKILLS
 - SP.PK12.DH.5.4a - Communicate with others in ways appropriate for the relationship, such as friends and family.
 - SP.PK12.DH.5.4b - Communicate with others in ways appropriate for the relationship, such as peers, authority figures in the school and community, and employers.
- THEATRE
 - TH.912.C.2.7- Accept feedback from others, analyze it for validity, and apply suggestions appropriately to future performances or designs.
 - TH.912.F.2.3 - Work collaboratively with others to survey the theatre activities in the school, community, and/or region to calculate their impact on the economy.
- VISUAL ARTS
 - VA.912.H.1.1: Analyze the impact of social, ecological, economic, religious, and/or political issues on the function or meaning of the artwork.
 - VA.912.O.3.1: Create works of art that include symbolism, personal experiences, or philosophical view to communicate with an audience.
- WORLD LANGUAGE
 - WL.K12.SU.8.3 - Research different aspects of the target culture(s) and own culture in order to evaluate and refine generalizations and dispel stereotypes.
 - WL.K12.AH.3.3 - Express personal perspectives and support opinions clearly and precisely in order to persuade others or negotiate a compromise.