



## 14th Annual Atlantic Peace & Dialog Awards Sponsorship Kit

**Date:** Tuesday, March 6– 6 pm  
**Venue:** SHERATON ORLANDO NORTH HOTEL  
600 N Lake Destiny Drive Maitland, FL 32751

### **Contact Info:**

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940 South Winter Park Dr. Casselberry, FL 32707

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### **What is Atlantic Peace & Dialog Awards Ceremony?**

- \* The Atlantic Peace & Dialog Awards is held annually where people of all cultures, backgrounds and faiths gather to share their thoughts and views on the chosen topic of the year. This year's topic is "Looking Past Stereotypes: Accepting Others in today's world."
- \* The mission of the Atlantic Institute is to advance and increase cross-cultural dialogue and understanding among different societies and cultures thereby promoting the prospect of greater cooperation and world peace.
- \* It is also an to recognize distinguished leaders and organizations who actively promote diversity and cultural exchange in their communities and organizations.
- \* It is an honor to recognize and award these distinguished community leaders each year. Publicly recognizing influential leaders and organizations encourages them to continue in their efforts to lead others to a comfortable familiarity through regular communications and joint projects.
- \* With these leaders and organizations endeavoring in behalf of peace and understanding in our world, a more peaceful relationship between our communities and nations is likely to result. We applaud their efforts.

# Who are the Awardees of 2018?

***Lifetime Achievement Award : Dr. John Hitt, UCF, President***

***Global Vision and Education Award: Dr. Sandy Shugart, Valencia College, President***

***Public and Community Service Award : Mark Brewer, Central Florida Foundation, President/CEO***

***Peace and Dialog Award : Dr. Marc Levy, Pediatric Surgeon, Orlando***

***Media and Communications Award: Maria Padilla, Editor, Orlando Latino***

## Who attends the dinner?

- \* Distinguished guests from various cultural and religious backgrounds from all walks of life are invited to this event.
- \* In the past, guest lists have included members of the government, business persons, media members, university professors, and religious and community leaders.

## Why you should sponsor?

- \* As a sponsor, you will receive media and public attention for your association, and you will help to promote diversity and intercultural exchange in the community by participating the event holds over 250 distinguished guests and recognizing these awardees.
- \* As a sponsor, you are showing your support for cross-cultural dialog and understanding, and also honoring community leaders who are working together towards a more peaceful world.
- \* Strengthen your brand by associating with a cross-cultural peace seeking organization.

## Some of Previous Awardees

- \* Ann McGee, President, Seminole State College
- \* Barbara Weinreich, Board Member, Holocaust Memorial Resource and Educational Center
- \* Buddy Dyer, Mayor, City of Orlando
- \* Darryl E. Owens, Editorial Writer, The Orlando Sentinel
- \* Dave Krepcho, President & CEO, Second Harvest Food Bank
- \* Deborah German, UCF Vice President for Medical Affairs and Dean, College of Medicine
- \* James Coffin, Executive Director, Interfaith Council of Central Florida
- \* Joel Hunter, Senior Pastor, Northland Church
- \* John Hitt, President, UCF
- \* La Fontaine Oliver, WMFE, President & General Manager
- \* Lewis Duncan, President, Rollins College
- \* Linda Byrd, Market President, Clear Channel Communications
- \* Margaret Linnane – Rollins College Philanthropy & Nonprofit Leadership, Director
- \* Richard Lapchick, UCF DeVos Sport Business Management, Program Chair
- \* Sheriff Jerry L. Demings, Orange County Sheriff
- \* Sister Ann Kendrick, Hope Community Center
- \* Teresa Jacobs, Mayor, Orange County
- \* Three Wise Guys Radio Show (NPR)
- \* WUCF TV, UCF

## **SPONSORSHIP LEVELS**

➤ <b>Platinum</b>	<b>\$10,000</b>
➤ <b>Gold</b>	<b>\$5,000</b>
➤ <b>Silver</b>	<b>\$2,500</b>
➤ <b>Bronze</b>	<b>\$1,500</b>
➤ <b>Table</b>	<b>\$1000</b>

### **Platinum (\$10,000)**

- \* Eight Complimentary Tickets for 10 Guest seated table
- \* Guests seated at priority tables, 3 additional Guests seated with Honorees
- \* Introduce Keynote Speaker
- \* Remarks at the dinner
- \* Recognition in opening and during the program
- \* Company profile on event website
- \* Company logo on event email and printed marketing
- \* Special Recognition in All Promotional Materials
- \* Logo and URL on Program Booklet and description of the company (150 words)
- \* Sponsor signage on Reception Registration area
- \* Sign for display on plenary stage
- \* Opportunity to Purchase Additional Tickets at 50% discount

### **Gold (\$5,000)**

- \* Eight Complimentary Tickets for 10 Guest seated table
- \* Guests seated at priority tables, 2 additional guests seated with Honorees
- \* Opportunity to Purchase Additional Tickets at 50% discount
- \* Company logo on event email and printed marketing
- \* Company profile on event website
- \* Logo and URL on Program Booklet and description of the company (100 words)
- \* Sponsor signage on Reception Registration area
- \* Recognition in opening and during the program

### **Silver (\$2,500)**

- \* Eight Complimentary Tickets for 10 Guest seated table
- \* 1 additional guest seated with the Honorees
- \* Opportunity to Purchase Additional Tickets at 50% discount
- \* Company logo on event email and printed marketing
- \* Company logo and link on event website
- \* Logo and URL on Program Booklet and description of the company (75 words)
- \* Recognition in opening and during the program

## Bronze (\$1,500)

- \* Eight Complimentary Tickets for 10 Guest seated table
- \* Opportunity to Purchase Additional Tickets at 50% discount
- \* Company logo on event email and printed marketing
- \* Company logo and link on event website
- \* Logo and URL on Program Booklet and description of the company (75 words)
- \* Recognition in opening and during the program

## Table Sponsorship (\$1000)

- \* Eight Complimentary Tickets for 10 Guest seated table
- \* Opportunity to Purchase Additional Tickets at 50% discount
- \* Company logo on event email and printed marketing
- \* Company logo and link on event website
- \* Logo and URL on Program Booklet and description of the company (50 words)
- \* Recognition in opening and during the program

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## Sponsorship Form

- Platinum Level (\$10,000)\*
- Gold Level (\$5,000)\*
- Silver Level (\$2,500)\*
- Table Level (\$1000)
- Individual Tickets\$ (\$75)

I require a receipt for my contribution

- Yes
- No

- ❖ Please make all checks payable to the Atlantic Institute with "Peace & Dialog Awards sponsorship" written on memo line.
- ❖ All collected sponsorships will be used for Peace & Dialog Awards and educational programs expenses of Atlantic Institute.
- ❖ **Send To: 940 S.Winter Park Dr. Casselberry,**

To make your reservation online at <http://theatlanticinstitute.org/winter-park/14th-annual-atlantic-peace-dialog-awards-dinner>

Business / Individual's Name	
Official's Name (for businesses)	
Address (Street)	
Address (City, State, Zip)	
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Fax	
E-mail	
Web site	